#### UrCommunity Timebanking &

#### Social Enterprise Projects

#### Creating a more sustainable future for all



# who are we?

UrCommunity Ltd is a Not-For-Profit, registered PBI charity with DGR status 1, aspiring to promote the rights of an appropriate standard of living for **all Australians,** regardless of gender, age or ethnicity as articulated in the UN Human Rights Declaration. UrCommunity is building a community through the UrCommunity Timebanking System (UTS) and through a range of inter related projects aimed at ensuring greater participation, access, linkages and inclusiveness as well as promoting self-sufficiency and food security. The UTS aims to reduce the financial barriers that prevent ordinary Australians from being able to achieve an appropriate standard of living.

These activities will also assist to transition attitudes away from an economic transactional perspective towards a social integration approach.



UrCommunity is an organisation striving to maximise improvements in human and environmental wellbeing, rather than maximising profits for external shareholders.



UrCommunity is building a community through the Timebanking system, and a range of social enterprise project such as; Backyard Food Forests, Business Food Forests, Community Cafés and Community Arts projects. These are aimed at ensuring greater participation, access, linkages and inclusiveness of people in the community. MISSION VALUES

The values of UrCommunity Ltd are underpinned by the Universal Declaration of Human Rights,<sup>1</sup> which for the most part, appear to have been forgotten;

"Article 25.1 - Everyone has the right to a standard of living adequate for the health and well-being of himself and of his family, including food, clothing, housing and medical care and necessary social services, and the right to security in the event of unemployment, sickness, disability, widowhood, old age or other lack of livelihood in circumstances beyond his/her control.

Article 27.1 - Everyone has the right freely to participate in the cultural life of the community, to enjoy the arts and to share in scientific advancement and its benefits.

Article 29.1 - Everyone has duties to the community in which alone the free and full development of his personality is possible."

1. http://www.un.org/en/documents/udhr/

.....

# CAFÉ Projects









Part of our vision includes setting up UrCommunity cafes across Australia to help address food security issues faced by around 4M Australians.<sup>1</sup>

The Cafés will engage volunteer staff from within the community rewarding them with a range of training and vocational opportunities along with "time credits" under the UrCommunity Timebanking System.

Every hour that is volunteered will earn them an hour of Timebanking credits. Volunteers who choose to take on a leadership or mentoring role, will also have the opportunity of receiving tertiary training relevant to their own aspirational needs, as part of the developed café business model.

The café menu pricing will feature items that are available for UrCommunity Timebanking credits as well as their pricing in Australian dollars. UrCommunity Timebanking credits can be earned simply by becoming a UrCommunity member. (note: no membership fee is required)

Membership will allow free access to food, goods and services as projects are established or expanded. Members will receive 7 hours of UrCommunity Timebanking credits per week, which they will be able to exchange for meals at no cost. Further, level 1 members are not required to participate, contribute or earn any of these time credits, to exchange for free meals.

For more information of how the time credits can be earned and used, please refer to the Membership Levels page.

1. http://www.acoss.org.au/images/uploads/ ACOSS\_Poverty\_in\_Australia\_2014.pdf



# AQUAPONIC BACKYARD FOOD FOREST









The Aquaponics Food Forest is a way of creating a selfsustainable future for families. The Food Forest allows a family to grow fresh fruit, vegetables and herbs, all year round. Ì

This allows participants to lower their cost of living, have greater access to highly nutritious, chemical-free, organic produce and have free food for life. Over time, it is envisaged that all the produce required by the UrCommunity Café businesses, will be provide by the community via these food forests. Families (and businesses) can maintain a relationship with UrCommunity if they choose , by exchanging any excess organic produce grown in the food forests for Time credits.

The Food Forest system utilises the latest in Aquaponics and hydroponics technologies to maximise yield. The systems will be fully installed to ensure an ongoing supply of delicious, organic fresh fruit and vegetables.

















**Membership level 1**: Will allow free access to food, goods and services as projects are established or expanded. Members will receive 7 hours of UrCommunity Timebanking credits per week, which they will be able to use to exchange for meals at no cost.<sup>1</sup> Further, level 1 members are not required to participate, contribute or earn any of these time credits to receive the free meals.

**Membership level 2**: This is open to any member of the community, and will allow members to trade with other members using the UrCommunity Timebanking credits. This will earn members additional Timebanking credits which in turn may be exchanged for more goods and services offered by UrCommunity and other users. Members at this level and above, will be able to offset much of their cost of living using the Timebanking system with the credits they've earned.

#### Membership Levels

**Membership level 3**: This level is for members who want to volunteer to work for UrCommunity on one of the many community projects which are underway or being developed. Members participating in this category will be entitled to a greater range of goods and services, as well as designated training programs available through UrCommunity.

**Membership level 4**: This level is reserved for Members who wish to apply to become program mentors and/or program leaders. This has been created for those who are prepared to become involved in a leadership role to assist us achieve the objectives and goals of the organisation by creating a more inclusive community which is free from poverty and inequity.

1. Please note that our free meal program is available at our cafés every day of the week. Our UrCommunity Hubs will supply free meals at specific days and times as advertised at each Hub site.

# get in TOUCH

For more information, head to the UrCommunity website:

www.urcommunity.org.au

info@urcommunity.com.au volunteers@urcommunity.com.au donations@urcommunity.org.au

**Design Acknowledgements** 

Christopher Di Grazia, Rebekah Fanner, Jake Condick, Tom Dimadis, Alexander Zhook

Monash University students—Marketing



Proudly Working with:







Monash University

**RMIT University**